

Press Release

Tecastic Partners with Active Defender to Enhance School and Workplace Safety Through Digital Signage Integration

Baltimore, MD – September 25, 2025 – Tecastic, Inc., a leader in digital signage and emergency communication technology, has announced a strategic partnership with **Active Defender**, a premier provider of safety and security solutions for schools and organizations nationwide. This collaboration integrates Tecastic’s CAP-enabled (Common Alerting Protocol) digital signage with Active Defender’s innovative security platform to deliver **real-time, location-based emergency alerts**. The partnership strengthens how schools, churches, event centers, and businesses communicate during critical incidents. By merging Active Defender’s rapid alerting system with Tecastic’s dynamic signage network, institutions can now **instantly broadcast visual alerts across campus screens**, ensuring students, staff, and visitors receive timely, clear, and actionable safety instructions.

Key Benefits of the Partnership:

Instant Emergency Alerts	Alerts automatically trigger across Tecastic-powered screens.
Enhanced Safety Communication	Visual notifications reinforce audio announcements during emergencies.
Seamless Integration	Tecastic’s custom automation links directly with Active Defender.
Scalable Deployment	Adaptable for single campuses or multi-location networks.

"Our mission has always been to combine technology with safety. Partnering with Active Defender allows us to bring schools and organizations a simple but powerful solution: turning every digital screen into a life-saving tool."

— Ryan Doak, CEO of Tecastic, Inc.

"This partnership expands our ability to provide rapid, actionable alerts to communities nationwide. By connecting Active Defender with Tecastic’s signage platform, we ensure that critical information is not only sent but also seen—making environments safer and better prepared."

— Jim Boyte, President of Active Defender

About Tecastic, Inc.

Tecastic is a Baltimore-based technology company specializing in digital signage, location-based advertising, and emergency communication solutions. With deployments in schools, convention centers, and churches, Tecastic empowers organizations to communicate effectively in both everyday and crisis situations. Learn more at www.tecastic.com.

About Active Defender

Active Defender provides innovative school and workplace safety platforms that enable rapid threat detection, communication, and response. Their solutions are trusted nationwide to protect students, staff, and employees during critical incidents. Learn more at www.active-defender.com.